

We've noticed an increase in financial scams

We've noticed an increase in scams being circulated on normally safe platforms such as Facebook, Instagram, or YouTube. These scams are sophisticated, often using celebrities or trusted companies as a way of enticing victims.

Global financial scam examples

How do financial scams work?

There's a huge range of scams going around at the moment, we'll talk you through how some of the most common ones work so you know exactly what to look out for.



We hope this has been useful!

Scammers will go to great lengths to get their hands on your money. But with the right knowledge and a solid antivirus you can easily avoid becoming a victim. Your Norton device security plan helps protect you from various types of scams, including financial.

What are Data Brokers?

Data brokers are services that collect information on nearly every U.S. consumer and can sell it to marketers, employers and consumers.

Your online activity combined with your public records adds pieces to a puzzle that data brokers put together and before long, these companies and their customers know where you live, what you buy, your income, your ethnicity, your children's ages, your health conditions, etc.

NortonLifeLock currently monitors your personal info on the following data brokers:

- 411Locate|
- Addresses|
- BackgroundAlert|
- BeenVerified|
- BizShark|
- FreePeopleDirectory|
- IDTrue|
- Intelius|
- PeekYou|
- Peoplefinders|
- PeopleSmart|
- PrivateEye|
- PublicRecords|
- PublicRecordsNow|
- Spokeo|
- TruthFinder|
- ZabaSearch|
- PeopleLookup|
- PublicRecords360